



How It Works: SOS Foodservice Lead Qualifying Email Marketing Campaign

We custom design email marketing campaigns to qualify foodservice leads from our list of 13,351 café owners.

This flowchart shows how a prospect becomes a lead by simply choosing what they are interested in: They open the email, select more information, or they request sales contact or pricing.

SOS evaluates these interests and, in consecutive emails, provides more useful information to help further pre-qualify the prospect to the point where the prospect can be turned over to the client sales team.

For more information, contact David at SOS.

